

EXPOSITION PLANNER – Persuasion (advertisements)

TITLE _____

STRUCTURE	WORDS
Opening statement Question to attract attention	
Series of points, statements, arguments	
DESIGN IDEAS	

EXPOSITION PLANNER - Argument

TITLE _____

STRUCTURE	WORDS
State problem and point of view	
A Paragraph for each aspect of your argument. Give evidence where possible to strengthen your argument	
Conclusion/Summary Restate the problem Offer a recommendation (optional)	

EXPLANATION PLANNER

TOPIC _____

STRUCTURE	WORDS
Definition What is it?	
Component Parts Describe the parts	
Operation How, when or where it works	
Concluding Statement	
ILLUSTRATION/DIAGRAM	

PROCEDURE PLANNER

Goal/Aim _____

STRUCTURE	PICTURES	WORDS
Requirements What you need		
Method Series of steps listed in order		
Evaluation (optional) Was the goal achieved?		

RESPONSE PLANNER

Title _____

STRUCTURE	WORDS
<p>Set the context of the artistic work Write about: The author, type of work, setting and a brief summary</p>	
<p>Descriptive Paragraphs Characters, theme, relationships, content, technique, costumes, style</p>	
<p>Judgement</p>	

REPORT PLANNER

Title _____

STRUCTURE	PICTURES	WORDS
General Classification What is it?		
Description Describe the attributes (size, shape, features)		
Place/Time Where? When?		
Extra important information What does it do?		
Conclusion or summary (optional)		

ILLUSTRATION AND LABELS

RECOUNT PLANNER

TITLE _____

STRUCTURE	PICTURES	WORDS
Orientation When? Where? Who?		
Events in Time Order What? What? What?		
Concluding Statement		

NARRATIVE PLANNER

Title _____

CHARACTERS	SETTING
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STRUCTURE	PICTURES	WORDS
Orientation Beginning		
Build your story A series of sentences/paragraphs Middle		
Problem		
Resolution (Problem solved)		
Conclusion End		